CyberKinesis

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NUNEATON MEN AND WOMEN IN SHEDS – KINETIC APPS & WORKFLOW PLATFORM

PROPELLING A GRASSROOTS CHARITY ON ITS JOURNEY TO BECOMING A REGISTERED CIO

Objectives

Nuneaton Men and Women in Sheds is a community-led organisation using shared "shed" workshops to tackle isolation and improve wellbeing. With the passion to grow into a fully-fledged Charitable Incorporated Organisation (CIO), they chose CyberKinesis as their digital partner from the outset. To support with:

- Register their chosen domain and establish a professional digital identity.
- Configure a new Microsoft tenancy as their chosen secure productivity platform.
- Migrate email from Gmail to Outlook.
- Configure and secure their devices and deploy new ones.
- Unlock and capitlise on free entitlements through CyberKinesis knowledge of discounts available to charities.
- Built an intranet to improve collaboration and streamline administration.
- Deploy Cyberkinesis Kinetic Apps and Workflow Platform for Registrations and Outcomes monitoring.

Challenges

Growing from a passionate grassroots group into a structured CIO is as much a people and culture shift as a technical one. Careful change management, hands-on training and on-site support was needed, so a volunteer-led team — with varied confidence in technology — could adopt new platforms without feeling overwhelmed.

Solutions

CyberKinesis embedded itself as a long-term digital partner, not a short-term consultant — building the charity's digital foundations around its mission and people.

We helped the team articulate their **Theory of Change** and adopt the **Warwick-Edinburgh Mental Wellbeing Scale (WEMWBS)** to evidence their impact. We then deployed **CyberKinesis Kinetic Apps & Workflows Platform** to capture WEMWBS, EDI and outcomes data, cutting admin and strengthening all bid/grant opportunities.

BENEFITS

Secure Microsoft Foundation

We stood up a new, secured Microsoft tenancy, migrated email from Gmail to Outlook and configured their devices — giving a volunteer team one professional, protected platform to work from.

Kinetic Apps Cutting the Admin

Our mobile Kinetic Apps & Workflow platform now handles registrations, EDI and outcomes monitoring digitally — replacing paper and freeing the frontline to focus on people

Evidence That Wins Funding

By articulating a clear Theory of Change and capturing WEMWBS wellbeing data, the charity can now prove its impact empirically — the narrative and evidence funders demand in every bid.

"CyberKinesis didn't turn up like consultants with a bill and a checklist — they came in as partners who genuinely understood our world. Their experience in Social impact meant they didn't just build us a platform; they helped us articulate our Theory of Change and prove the good we do."

JIM BYRNE
Trustee